



NEWS RELEASE

VIVIAN LAU ELECTED AS A NEW DIRECTOR

Calgary, Alberta, October 7, 2015 – GINSMS Inc. (TSXV: GOK) (the “Corporation” or “GINSMS”) is pleased to announce the election at the last Annual and Special Meeting of Shareholders of the Corporation held in Montreal on September 30, 2015 of Kuen Kuen (Vivian) Lau as a new director of the Corporation. Mrs. Lau was elected together with all the other three director nominees who were already directors of the Corporation. The Board of Directors of the Corporation now consists of Mrs. Lau, Benedict Leung, Paul Fung Yuen Law and Siang Hui (Joel) Chin. Mrs. Lau fills out the vacancy left by the resignation of Jonathan Lai on September 4, 2015.

Mr. Chin, the Chief Executive Office of the Corporation, commented on the election of Mrs. Lau: “On behalf of the Board of Directors and management team, I would like to thank Mrs. Lau for joining the Corporation’s Board of Directors. I am certain that her experience and qualities will be an asset for GINSMS”

About GINSMS

GINSMS is a mobile technology and services company focusing on 2 areas namely its A2P Messaging Service and its Software Products and Services. GINSMS operates a cloud-based A2P messaging service that allows the termination of SMS to mobile subscribers of more than 200 mobile operators globally. GINSMS also develops and distribute innovative software products and services for mobile operators and enterprises and have successfully deployed more than 100 solutions worldwide. GINSMS has offices in China, Singapore, Hong Kong, Malaysia and Indonesia.

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